PowerProfile®

Voter Registration and Election Management

Fully integrated solution

PowerProfile is a voter registration and election management application for election officials to register voters and conduct elections from a central database.

This system allows for state and local jurisdictions to manage elections from the same interface. Election officials can register voters, check eligibility, prepare for absentee and early voting, manage election workers, create pollbooks, process petitions, and maintain voter records using a single software solution.

The Help America Vote Act (HAVA)-compliant features of PowerProfile provide unique statewide identifiers to voter records, allow for statewide duplicate registration checking, and are customizable to meet the customer's specific requirements. Role-based access control protects the integrity of the electoral process and ensures voter data is secure.

PowerProfile can be used for just one county or an entire state, including all its counties.

PowerProfile Voter Registration and Election Management

Easy to manage

- Seamless voter record transfers between counties in the same state fulfill the HAVA requirement to maintain previously recorded data and single voter records without manual entry.

- A geographic information system (GIS) interface allows bidirectional data exchange between GIS applications and PowerProfile. Provides the ability to maintain addresses in a single repository; reduces user-created addressing errors.

- Real-time comparisons of new and existing registrations against external agencies such as the Department of Motor Vehicles (DMV) and the Department of Corrections protect against fraud by ensuring that only eligible voters can cast a ballot.

- The integrated scanning functionality allows for the attachment of various data, including images, voter signatures, floor plans and polling place maps, to voter records. This comprehensive view streamlines workflow and improves data entry accuracy and efficiency by eliminating the need to search through saved files or paper documents.

- Numerous interfaces for external products such as electronic pollbooks, ballot-on-demand printing and electronic ballot delivery provide seamless integration and ensures efficiency and data integrity.

- PowerProfile provides comprehensive and efficient processing and tracking of absentee applications and outgoing and incoming ballots.

- The application generates notices, such as ID cards and election worker notices, on either a recurring schedule or on demand. This feature enhances accuracy and efficiency by streamlining the production of commonly used correspondence within the system.

- PowerProfile offers robust reporting with the ability to review data as a PDF, CSV or TXT file.

- The application provides National Change of Address (NCOA) support, and is designed to be compliant with both the Help America Vote Act (HAVA) and the National Voter Registration Act (NVRA), guaranteeing adherence to federal voting regulations.

Great user experience

- User-friendly interface facilitates quick, accurate data entry with fewer mouse clicks and less manual entry and repetition.

- Helps ensure a smooth voter check-in on electronic pollbooks on Election Day. Poll workers can be confident the voter information is accurate because it is validated against external agency data, including the DMV and the Department of Corrections.

- Familiarity with an integrated suite of applications enables administrators to navigate different aspects of the election process efficiently, reducing the learning curve and enabling quicker responses to evolving situations.

Security you can count on®

- PowerProfile was designed and developed with a strong focus on security using a defense-in-depth strategy. PowerProfile is hosted within the ES&S Empower hosting solution, which was built exclusively to house critical applications such as PowerProfile. For security and continuity, Empower hosting features:
    - SSAE 16 certified and PCI-compliant facilities
    - Physical and virtual firewalls
    - Monitored and managed server for guaranteed uptime
    - Antivirus software and antimalware
    - Intrusion detection and prevention; data integrity checking
    - Distributed denial of service (DDoS) prevention
    - Data backups, system redundancy, and disaster recovery

- PowerProfile enhances election administration operational efficiencies by encrypting data at rest and in transit, as well as implementing role-based access controls, supporting privacy and confidentiality requirements regarding how data is accessed and used, and simplifying the management of roles, allowing for easier assignment, modification and deletion.

- Activity and notice log reports promote security and system auditing.

To learn more about the great lengths we go to protect our systems and data, visit **essvote.com/feature/security**.

VoterView *Voter Registration Portal*

Convenient access to voter information

VoterView is an online voter registration portal that integrates with PowerProfile. VoterView provides voters with a convenient and accessible way to access voter registration and related election information.

VoterView portal allows voters to enter personally identifying information to access their voter registration information, location (or any location based on the entry of an address), provisional ballot status and absentee ballot status. VoterView also includes an optional election worker management portal where election workers can confirm their election eligibility, schedule classes and check their payment status.

VoterView is highly configurable allowing administrators to define the visible and required search fields and fields displayed on the detail record for all the VoterView searches. Administrators can also set up VoterView to display links and attachments, limit the date ranges for election searches and set up partial name searches, among many other setup options. Administrative users can upload sample ballot images to be displayed on the voter record for a particular election.

Main search page

Voters can view their registration information and determine their polling place.

Administrators can customize the required search criteria and the web page look and feel, including adding state seals, links to other important agencies/resources and social media pages.

Polling place information

Voters can find their polling place on a map or by entering their address into the search. Additional polling place information can be found here, such as hours of operation and how to access the location.

Voter detail and information

Voters can edit registration information, cancel a registration, request an absentee ballot, view and update election worker information, view political subdivision information and view voting history.

VoterView Voter Registration Portal

New registration

Voters who are not registered can complete their registration and verify eligibility via the VoterView portal. The process is intuitive and guides users through a step-by-step process where all required information must be completed before moving to the next step.

Absentee status

Voters can see the status of an absentee ballot, including the sent/received dates and reasoning for a rejected ballot.
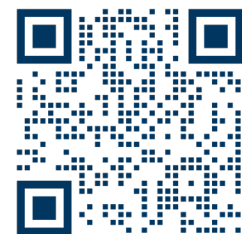
Provisional status

Voters can check the status of their provisional ballot, including whether it was accepted, suspended or rejected.

Why choose PowerProfile and ES&S?

Our people! With more than 40 years of experience working with government, we have established ourselves as the leading provider of fully integrated voting solutions. We offer 24/7 support from election experts based in the United States, who are dedicated solely to voter registration. Along with customer support, we provide comprehensive training programs and tools, software enhancements and upgrades, systems and procedures documentation, and facilitation of user group meetings.

SCAN HERE to learn more about PowerProfile

essvote.com/powerprofile